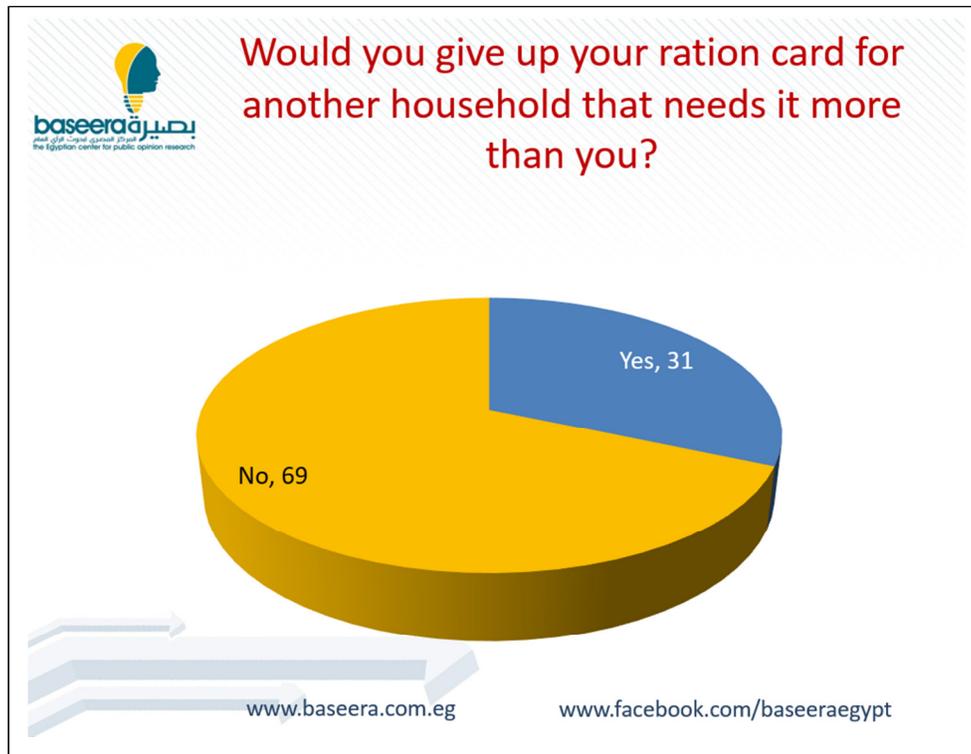


**A press release on the public opinion polls conducted by “Baseera”
Center on**

Ration cards and the boycott campaign on December 1st

One of every 3 Egyptian households is willing to give up their ration card for households most in need.

About 73% of Egyptians support the campaign which calls for boycotting purchasing goods on December 1st.



The Egyptian Center for Public Opinion Research “Baseera,” conducted a poll about ration cards. The respondents were asked whether their households have a ration card or not, and whether those with ration cards were willing to perquisite or give up their card ration to another family more in need.

The results showed that out of every 10 Egyptian households 8 households have a ration card. Lower Egypt shows the highest coverage of ration cards, with about 89%. Upper Egypt follows by 80% of households have a ration card. Urban governorates conveys the least coverage of cards ration with 69%.

Upon asking all those who have ration cards if they were willing to perquisite or give up their ration card to another households which needs subsidy more than them, 31% agreed that they would waive their ration card. This equates to the possibility of about 5.5 million households giving up their ration cards if they were convinced that there are other households in need for the subsidy more than them. This would save nearly a third of the budget allocated to subsidize goods supply which amounts to 41 billion pounds in 2016/2017 budget. This also translates to saving about 13 billion pounds, which can be redirected to further extending the umbrella of or increase the support to the households most in need.

One of the important results of the survey illustrates that 77% of the households in the highest economic level, which represents around 12% of the Egyptian households, have ration cards and more than half those households would give up their ration cards for households in more need. Data shows that 11% of the households that currently have a ration card also have a car.

The proportion of those willing to give up their ration cards in Urban governorates reached 35% and 33% in Lower Egypt, compared to 28% in Upper Egypt.

In a relation to the topic of availability of goods and their prices, Baseera Center conducted in November a poll about the campaign which calls for boycotting the purchase of any goods on December 1st. Around 73% of Egyptians expressed their consent to participate in the boycott on December 1st in response to calls by many

organizations through social media. Furthermore the percentage of those who agree to participate do not vary according to different characteristics.

More than half of Egyptians are convinced that this will help adjust the price in the Egyptian market. However this percentage declines by the respondents education; from 59% among those with less than intermediate education to 43% among those with a university degree or higher. It also declines from 59% among those in the lowest economic level to 47% among those in the highest economic level.

Methodology of the survey:

Pursuant to the principle of transparency and commitment to the ethics of publication of surveys, Baseera Center disclose the methodology of the poll as follows:

The poll on ration cards was conducted using both mobile phones and landlines on a sample of 1520 citizens aged 18 years old and above, and covering all governorates. All phone interviews were conducted from 17 to 18 October, 2016. The response rate was around 48%.

The poll on boycott was conducted using both mobile phones and landlines on a sample of 1522 citizens aged 18 years old and above, and covering all governorates. All phone interviews were conducted from 14 to 16 November, 2016. The response rate was around 49%.

The margin of error in the results of the two surveys is less than 3%.

The polls were self-funded by Baseera as a part of its social responsibility activities.

For more information on the detailed findings and the methodology adopted, or to see the graphic presentation of results, please visit our website: www.baseera.com.eg